



ORGANIZATIONAL LICENSING & TIERED CERTIFICATION

A Guided Organizational Growth Journey for Teams Advancing Through The 7 Anchors of Emotional Intelligence™ Training

Acquire the emotional intelligence mastery necessary for building connected, resilient organizations. Completing this certification signifies your organization's ability to foster trust, collaboration, and measurable cultural impact at every level.

WHAT IS THE SEVEN ANCHORS OF EMOTIONAL INTELLIGENCE™ TRAINING & CERTIFICATION PROGRAM?

The TrueEQ™ Organizational Certification Path provides a clear, evidence-based roadmap for embedding emotional intelligence at every level of an organization. Each certification milestone reflects measurable growth. From awareness to integration to mastery, ensuring that emotional intelligence becomes not just a training initiative, but a defining feature of organizational culture.

The TrueEQ™ Organizational Certification Path offers three progressive levels: *Emotionally Intelligent Workplace™*, *EQ-Certified Organization™*, and *7 Anchors Certified™ Organization*. Each represents deeper integration of emotional intelligence practices across leadership, culture, and systems.



PROGRAM OBJECTIVES

After completing this program, your organization will gain:



A shared language and framework for emotional intelligence.



Tools to create psychologically safe environments.



Leadership practices rooted in *The 7 Anchors of Emotional Intelligence™*.



Confidence to lead cultural transformation initiatives.



The ability to measure and improve team dynamics, morale, and retention.



A competitive advantage as a *Certified Emotionally Intelligent Organization™*.

WHO IS IT FOR?

Unlike traditional leadership programs, this certification equips organizations to turn emotional intelligence into a strategic advantage. Designed for executives, HR leaders, and culture champions, it helps companies strengthen trust, boost engagement, and reduce costly turnover, building workplaces where emotional intelligence drives measurable business performance.

WHICH INDUSTRIES SHOULD PARTICIPATE?



THIS PROGRAM IS IDEAL FOR:

- Senior leaders and executives committed to building emotionally intelligent organizations.
- HR and Learning & Development professionals seeking to embed emotional intelligence into culture initiatives.
- People Operations teams aiming to foster psychological safety and belonging.
- Managers and team leaders who want to strengthen collaboration and improve communication.
- Organizations pursuing measurable gains in engagement, retention, and leadership effectiveness through emotional intelligence.



Your organization will be recognized as a **Certified Emotionally Intelligent Organization™**, known for fostering trust, compassion, and resilience across every level of leadership.”

WHY ENROLL IN THE PROGRAM?



Equip leaders with emotional agility.



Improve organizational judgment by reducing reactivity.



Align leadership behavior and values across departments.



Build teams that remain calm, connected, and productive under pressure.



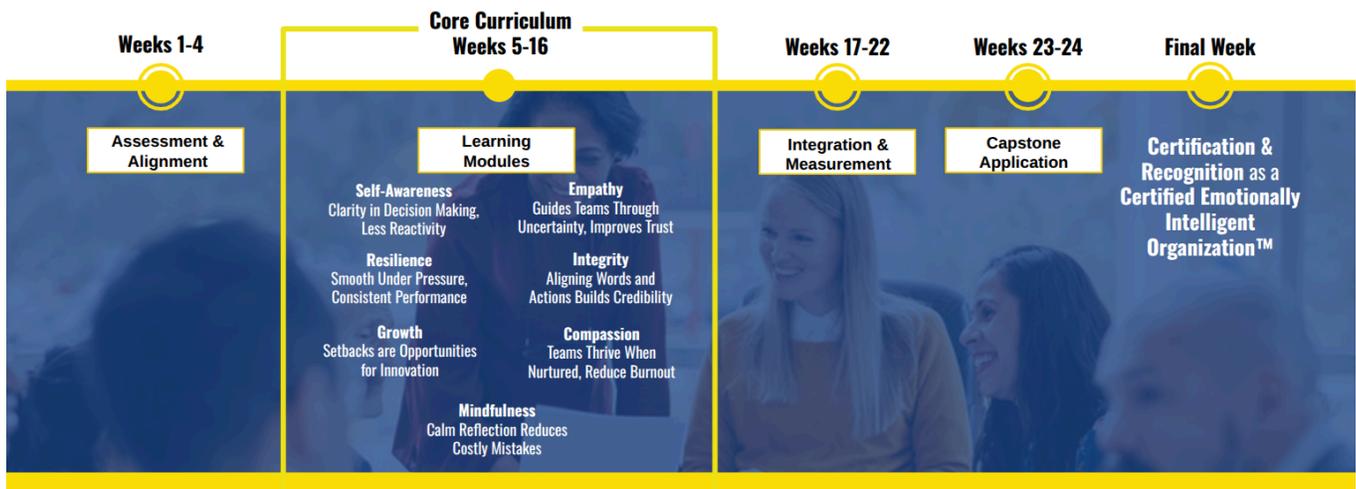
Attract and retain top talent by demonstrating a commitment to employee well-being.



Replace burnout cycles with balanced, emotionally intelligent productivity.

PROGRAM PROCESS

Over six months, your organization will progress through a structured, evidence-based journey designed to embed emotional intelligence into every level of leadership and culture. The program blends individual growth with organizational transformation, linking each of *The 7 Anchors of Emotional Intelligence™* to measurable business outcomes.





Live Sessions



Self Assessments



Discussions



Practice



EQ Action Plan



Innovation Labs



WEEKLY LEARNING & APPLICATION

Engage in focused, weekly learning sessions designed to deepen understanding of each Anchor and immediately apply it to real workplace challenges. Participants complete short, actionable assignments that strengthen self-awareness, empathy, and resilience within their teams.



BI-WEEKLY LIVE SESSIONS (VIRTUAL)

Join dynamic, facilitator-led discussions every two weeks to explore case studies, share experiences, and collaborate on emotionally intelligent leadership practices. These interactive sessions create a community of learning, reflection, and accountability across your organization.



CAPSTONE APPLICATION EXPERIENCE

Culminate your journey through an applied integration project. Your organization's own "Capstone Challenge." Teams use *The 7 Anchors*™ to identify, address, and solve a real workplace issue, demonstrating measurable progress in culture, communication, or leadership effectiveness.



GUEST SPEAKERS & INSIGHTS

Gain inspiration and perspective from thought leaders, psychologists, and executives who have transformed organizations through emotional intelligence. Guest sessions connect the 7 Anchors framework to current trends in leadership, well-being, and organizational performance.



TRAINING CURRICULUM: MODULE OVERVIEW

Weeks 1-4

Establish your organization's emotional intelligence baseline through leadership and team assessments, culture diagnostics, and facilitated goal-setting.

→ **Outcome: Clear focus areas tied to engagement, communication, and leadership trust.**

Weeks 5-16

Engage in seven interactive learning modules, each focused on one Anchor of Emotional Intelligence. Participants complete reflective exercises, discussions, and live sessions to translate insight into action.

→ **Outcome: Leaders and teams actively applying the 7 Anchors to real workplace dynamics.**

Weeks 17-22

Teams implement their personalized EQ Action Plans and collect data on engagement, collaboration, and performance. TrueEQ coaches facilitate measurement sessions to track visible culture shifts.

→ **Outcome: Documented improvement in key metrics such as morale, retention, and team cohesion.**

Weeks 23-24

Cross-functional teams tackle a real organizational challenge using *The 7 Anchors™* framework. This capstone experience demonstrates applied learning and measurable behavioral change.

→ **Outcome: Practical proof of transformation and alignment between emotional and business intelligence.**

Final Week

Organizations are evaluated based on progress and participation, earning their level of distinction:

- **Level 1:** Emotionally Intelligent Workplace™
- **Level 2:** EQ-Certified Organization™
- **Level 3:** 7 Anchors Certified™ Organization – Powered by TrueEQ™

→ **Outcome:** Public recognition as a **Certified Emotionally Intelligent Organization™**.



WHAT'S NEXT?

Upon completion, your organization will be awarded official recognition as a **Certified Emotionally Intelligent Organization™**, along with a digital certification badge to share on your website, recruiting materials, and internal communications. Certified organizations also receive continued access to *The 7 Anchors Resource Library*, including reflection tools, team exercises, and implementation templates to sustain culture transformation.

Graduates are invited to join the **TrueEQ Certified Network**, a private community for ongoing learning, collaboration, and recognition among emotionally intelligent organizations. Annual events and optional masterclasses offer continued opportunities for growth and leadership development.

WHAT'S THE COST?

Program investment varies by certification level and organization size:

Level 1: Emotionally Intelligent Workplace™ — starting at **\$9,500**

Level 2: EQ-Certified Organization™ — starting at **\$14,500**

Level 3: 7 Anchors Certified™ Organization – Powered by TrueEQ™ — starting at **\$19,500**

[JoinTrueEQ.com](https://www.jointrueeq.com)